

Comparison of personality traits of urban and rural altruistic adolescents of Ludhiana district of Punjab

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■ **ABSTRACT** : The present study was aimed to compare the personality traits of urban and rural altruistic adolescents. The study was carried out in Government urban and rural schools of Ludhiana district. The total sample comprised 240 adolescents (120 urban and 120 rural) in the age group of 14-16 years belonging to low and middle socio-economic status. Socio-economic status scale (Aggarwal *et al.*, 2005), Altruism Scale (Rai and Singh, 2004) and 16 Personality Factor Questionnaire (Kapoor, 1970) was used to collect the data. The findings revealed that urban adolescents with moderate altruism were found to have medium level of personality traits which showed that neither they were reserved, less intelligent and humble nor they were more intelligent, outgoing and assertive as compared to rural adolescents. Urban adolescents were found more emotionally stable and moralistic as compared to rural adolescents. More number of rural adolescents with high altruism were also found in medium level of personality traits as compared to urban adolescents.

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